

Company: Multiplier Solutions

Role: Application Developer & Business Consultant

Dear Candidate

Multiplier Solutions is a fast growing company led by IIM, IIT, BITS Pilani talent and focused on new technologies of social media, CRM and business analytics for the fast growing healthcare domain.

The job gives you the exciting chance to work directly with senior management of top healthcare companies advising them on how to use exciting new technologies from Facebook, WhatsApp, Google Analytics, big data and mobile-web technologies.

Requirements:

- Branches: All specializations including EEE, ECE, Mechanical, Civil, IT and CSE.
- Compulsory >70% throughout in 10th, 12th, Graduation is mandatory
- We would prefer candidates staying close to Gachibowli, Hyderabad (in hostel/ with relatives)
- Good communication, comprehension and management skills
- Candidates are expected to bring :
 - Their updated CVs
 - 1 Xerox of ID proof and
 - Xerox of mark sheets of 10th, 12th and Graduation (we do full verification)
- Salary: INR 1.8 lacs to 2.4 lacs annual salary

Interview Rounds

- Elimination Criterion **>70% throughout in 10th, 12th, Graduation**
- 1st round: Communication interview, Communication test - written
- 2nd round: Technical Test
- 3rd round: Technical Interview
- 4th round: HR round
- **Address:** Multiplier Solutions, 310, Sai Gayathri Constructions, Nanakramguda, Gachibowli, Hyderabad. Landmark: Opposite Deloitte Building, above Syndicate Bank and "Kha ke Dekh" restaurant.

Application Developer & Business Consultant

We are looking for high output individuals who want to grow fast and work on application development & business consulting for a fast growing company. The role will give wide experience in business processes, understanding technology and how it can help customers grow their business. The selected candidate will also build a safe career- healthcare is a recession proof industry.

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| Location: | Hyderabad (Gachi Bowli) |
| No. of Job opening: | 1 |
| Salary Range: | Salary Range: INR 1,80,000/- to 2,40,000/- permanent position (15 months service agreement, additional performance incentives) <ul style="list-style-type: none">• There will be 1 month internship during which stipend will be paid to selected candidate. Subsequently the payroll will be processed as per offer letter• Stipend: INR 8,000 per month for students who are in less than 15 km distance |

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| | <p>door to door distance from Wipro Gachi Bowli</p> <ul style="list-style-type: none"> Please note we are only looking for students who are willing to take up the job offer. So students who have already got placed are not eligible. |
| Other Benefits: | <ul style="list-style-type: none"> Very good learning directly working with CEOs of top hospitals Exposure to online consulting skills (Facebook, Google, LinkedIn), website development, SEO etc. Get certificate in "SOCIAL MEDIA MARKETING" after 6 months. Work on live consulting projects for reputed customers. |
| Functional Area: | Application Developer & Business Consultant |
| Industry Type: | Healthcare |
| Mandatory Skills | <ul style="list-style-type: none"> This particular profile needs extremely good communication skills (verbal and written) to interact with potential customers. Since the role may require travelling, we will prefer male candidates staying close to Gachibowli, Hyderabad |

Job Description

We are looking for people who want to work in exciting jobs and can handle complex situations. This job gives an excellent exposure to all aspects of **application development and business consulting**.

A career in application development and consulting offers the highest paying opportunities in healthcare industry. **Get the opportunity to work for 100- 500 crore turnover companies.** The role involves consulting leading hospitals and healthcare institutions on how to use technology and data analytic to drive business growth.

The selected candidate will **work on multiple technologies** including (but not limited to) based on project and client requirements.

HTML

- Website & database maintenance (adding, deleting pages, increasing speed of loading etc.)
- PHP & HTML programming
- CSS Scripting
- WordPress Development
- Our proprietary Customer Relationship Management & SMS Campaign product
- Data analytics (SQL server, data extraction, creating MIS reports, SQL programming etc.)
- Domain Hosting for websites

Additionally, the selected candidate will also work on consulting senior management of these hospitals on:

- Google analytics and ad-word management
- Fb analytics and ad-word management
- Search Engine Optimization
- Creating management reports for review by senior management
- Calls follow up to understand customer behaviour
- Project Management

About Multiplier Solutions

We are a young, fast growing organization working with some of the leading healthcare institutions in India and across the world. Our work involves consulting them on how to use technology and analytics to grow business returns.

Our team includes people from IIM, IIT, BITS Pilani, SP Jain and people from healthcare. Multiplier Solutions has an IIT-IIM, BITS Pilani team that helps customers grow faster and reach more profitable markets.

How this will help?

- Healthcare is a cash rich and evergreen industry not dependent on recession in Europe or US. Build a safe career.
- Application development, online marketing and social media marketing are in increasing demand across industries
- Consulting assignments that help you understand customer problems are more interesting
- Get a better exposure than your classmates. Most of your classmates will be dealing with one small area of marketing whereas here you will be learning at a much faster pace

Desired Candidate Profile

We look forward to hiring candidates who are:

- Hard working and committed to be with us for at least 12 months
- Have excellent English oral and written communication skills
- Have percentage **>70% throughout in 10th, 12th, Graduation and MBA (we do verification)**
- We would prefer candidates staying close to Gachibowli, Hyderabad (since our office is based at Gachibowli)
- Male candidates staying close to Gachibowli

Good to have but not essential:

- Online Media Skills (Facebook, SEO, Google Adwords)
- Live project experience on software development
- Have a bike or stay close to Gachi Bowli, Hyderabad (we don't want you stuck in traffic)
- MBA candidates from good institutes and consistent academic record will be given a slight preference
- 0-1 Year experience

Qualifications:

- B.Tech/ B.E Graduate (Computer Science/IT Specialization but **>70% throughout in 10th, 12th, Graduation**)
- Graduate with very good academic record, excellent written and oral communication skills and flair for marketing
- Candidates based at Hyderabad, preferably close to Gachibowli